

# AFSMK:

Connecting Danish Art  
and the World of Art



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## Connecting Danish Art and the World of Art

In our rapidly changing world, SMK believes that the art museum plays an important role in helping to build a more creative and reflective society. SMK aspires to develop a 21st century museum which is a gathering place where people of all ages, nationalities and walks of life come to learn from one another and explore together using art as the medium through which we can all connect.

The generous and open minded members, patrons and corporate supporters of AFSMK are essential to making this vision a reality. AFSMK is a public charity (501c3) established to strengthen the ties between Statens Museum for Kunst and the Gallery's American friends and audiences with chapters in New York and Copenhagen.

AFSMK Patrons' contributions support the contemporary exhibition programme that provides a platform for emerging Danish artists, the ground breaking work of SMK's conservation centre which is making important contributions to our global understanding of art history and the engaging events that draw people together and create new audiences for SMK and the global audiences. Whilst State funding enables us to maintain 700 years of the Royal Collection of Art, it is the support of people and companies like our AFSMK Patrons that

enables us to deliver the activities that bring the museum to life also internationally.

AFSMK members are passionate about art and are important ambassadors for SMK in general. Corporate members of American Friends of SMK enjoy the opportunity to host events in the Museum in addition to passes for employees and clients. They also receive invitations for selected executives to SMK's events in Denmark and the United States. It's all about Corporate entertaining, Brand association, Employee engagement and Relationship building.

We wish to provide you with exclusive opportunities to dig deeper into the folds of the museum through a series of special activities and events held in Copenhagen and New York each year.

I hope you will consider joining AFSMK and help to connect Danish Art and the World of Art today!

### **MIKKEL BOGH**

Museum Director and Member of the Board of Directors of American Friends of Statens Museum for Kunst



## Corporate Founders - \$50,000 for a 2 year membership

Corporate Founder level membership at \$50,000 offers your company the following benefits:

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### Corporate entertainment and Brand association

- A free private visit organized when the Museum is closed to the public, with the possibility of organizing a breakfast (rental fees will be waived, however any catering, technical and staff costs must be assumed by your company)\*
- A free tour organized for up to 25 people when the Museum is open to the public
- Special acknowledgement at Museum Supporter wall for 2 years
- Invitations for 4 designated executives to participate in select events throughout the U.S. organized by American Friends of SMK
- Right to publicize your corporate membership in your company's corporate communications materials including the right to use images of SMK (e.g. annual report, website, greeting cards, etc.)
- Acknowledgment of your company's name with its logo\* on SMK's website (xx visitors per year) and on the American Friends of SMK's website with links to your website
- Recognition in American Friends of SMK's newsletter
- Recognition in various printed materials of the Museum ( annual brochure – 60.000 copies distributed per year)

### Employee engagement and Relationship building

- 10 courtesy cards giving free admission providing no-wait access to SMK's legendary permanent collections and temporary exhibitions
- 50 free one-time entry passes to share with your clients and partners with no-wait access to the permanent collection and temporary exhibitions
- Select publications for 4 designated executives
- Invitations for 4 designated executives to exhibition previews and other select events at SMK
- Personal handling of special requests

### Exclusivities and Discounts

- Priority reservation privileges for organizing your special events at SMK
- Special advance notification of upcoming sponsorship opportunities for exhibitions and other events organized at SMK and in the U.S.
- 30% reduction for your company on bulk orders of select SMK books and catalogues

*\* designates benefits reserved exclusively for this level of membership*

*Within the limits prescribed by law, \$38,000 (or \$19,000 per year if paying over two years)*

*of your Corporate Founder membership contribution is tax deductible.*

## Corporate Partners - \$30,000 for a 1 year membership

Corporate Partner level membership at \$30,000 offers your company the following benefits:

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### Corporate entertainment and Brand association

- A free private visit organized when the Museum is closed to the public, with the possibility of organizing a breakfast (rental fees will be waived, however any catering, technical and staff costs must be assumed by your company)\*
- A free tour organized for up to 25 people when the Museum is open to the public
- Special acknowledgement at Museum Supporter wall for 1 year
- Invitations for 4 designated executives to participate in select events throughout the U.S. organized by American Friends of SMK
- Right to publicize your corporate membership in your company's corporate communications materials including the right to use images of SMK (e.g. annual report, website, greeting cards, etc.)
- Acknowledgment of your company's name with its logo\* on SMK's website (xx visitors per year) and on the American Friends of SMK's website with links to your website
- Recognition in American Friends of SMK's newsletter
- Recognition in various printed materials of the Museum

### Employee engagement and Relationship building

- 10 courtesy cards giving free admission providing no-wait access to SMK's legendary permanent collections and temporary exhibitions
- 50 free one-time entry passes to share with your clients and partners with no-wait access to the permanent collection and temporary exhibitions
- Select publications for 4 designated executives
- Invitations for 4 designated executives to exhibition previews and other select events at SMK
- Personal handling of special requests

### Exclusivities and Discounts

- Priority reservation privileges for organizing your special events at SMK
- Special advance notification of upcoming sponsorship opportunities for exhibitions and other events organized at SMK and in the U.S.
- 30% reduction for your company on bulk orders of select SMK books and catalogues

*\* designates benefits reserved exclusively for this level of membership*

*Within the limits prescribed by law, \$24,000 (to be defined) of your Corporate Partner membership contribution is tax deductible.*

## Corporate Contributor - \$10,000 for a 1 year membership

Corporate Contributor level membership at \$10,000 offers your company the following benefits:

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### Corporate entertainment and Brand association

- Invitations for one designated executive to participate in select events throughout the U.S. organized by American Friends of SMK
- Right to publicize your corporate membership in your company's corporate communications materials including the right to use images of SMK (e.g. annual report, website, greeting cards, etc.)
- Acknowledgement of your company's name on SMK's website (xx visitors per year) and on the American Friends of the Louvre's website with links to your website
- Recognition in American Friends of SMK's newsletter
- Recognition in various printed materials of the Museum

### Employee engagement and Relationship building

- 5 reusable and transferable courtesy cards giving free admission with no-wait access to SMK's legendary permanent collections and temporary exhibitions
- 10 free one-time entry passes to share with your clients and partners providing no-wait access to the permanent collection and temporary exhibitions
- Select publications for 1 designated executive
- Invitations for 2 designated executives to exhibition previews and other select events at SMK
- Personal handling of special requests

### Exclusivities and Discounts

- Priority reservation privileges for organizing your special events at SMK
- Special advance notification of upcoming sponsorship opportunities for exhibitions and other events organized at SMK and in the U.S.
- 30% reduction for your company on bulk orders of select SMK books and catalogues

*Within the limits prescribed by law, \$9,500 to be defined of your Corporate Contributor membership contribution is tax deductible.*

## Corporate Friend - \$1,000 - \$9,999 for a 1 year membership

Corporate Friend level membership at offers your company the following benefits:

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### Corporate entertainment and Brand association

- Invitations for one designated executive to participate in select events organized by American Friends of SMK
- Right to publicize your corporate membership in your company's corporate communications materials including the right to use images of the SMK (e.g. annual report, website, greeting cards, etc.)
- Acknowledgement of your company's name on the SMK's website
- Recognition in American Friends of SMK's newsletter
- Recognition in various printed materials of the Museum - (\$5,000 contribution and above)

### Employee engagement and Relationship building

- 10 free one-time entry passes to share with your clients and partners providing no-wait access to the permanent collection and temporary exhibitions
- Invitations for 1 designated executive to exhibition previews and other select events at SMK

### Exclusivities and Discounts

- Priority reservation privileges for organizing your special events at SMK
- 30% reduction for your company on bulk orders of select SMK books and catalogues

*Within the limits prescribed by law, \$375 to be defined of your Corporate Friend membership contribution is non-tax deductible*

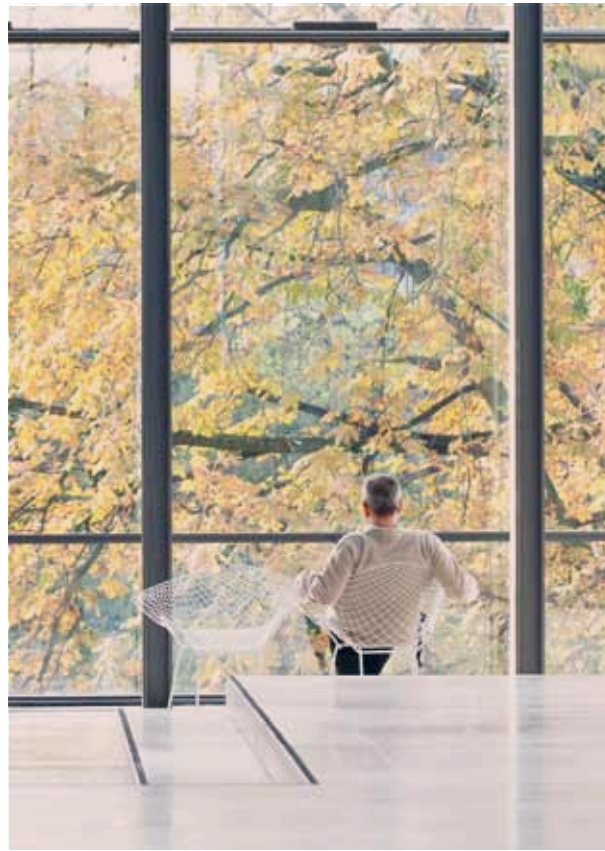


**Owing to a rich collection of both Danish and International world class art, SMK is today a place of insight and inspiration.**

**The rich collection of art at SMK is to a large degree due to the generosity and vision of sponsors, partners, foundations and private donors. It is therefore with great gratitude to all our partners and donations that SMK each year offers exciting and rich museum experiences for our audience.**

**At SMK we believe that art provides new perspectives. Based on the largest art collection in Denmark we present Danish art to the world and the art of the world to Denmark – and we are proud to present such a varied and precious portion of our common cultural heritage to visitors of all ages.**

**The support from our many partners helps to ensure that present and future generations may experience great art at eye level.**



The AFSMK is a tax-exempt “public charity” under section 501(c)(3) of the Internal Revenue Code of 1986. The AFSMK patron payment can be cash donations via check, online donation via credit card or wire transfer. Checks may be mailed to the address below.

**Do you wish to learn more about AFSMK?  
Please visit [www.afsmk.org](http://www.afsmk.org)**

**DIRECT DONATIONS AND INQUIRIES:**

The office of AFSMK  
275 Madison Ave, 6th Floor  
NY, NY 10016  
Phone: 212-812-4362  
Email: [egrand@ghspm.com](mailto:egrand@ghspm.com) (Emily Grand)

**FOR MORE INFORMATION**

[www.afsmk.org](http://www.afsmk.org)  
Email: [hanne.afsmk@smk.dk](mailto:hanne.afsmk@smk.dk)

**EXECUTIVE DIRECTOR OF AFSMK**

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